

# IT TAKES ALL OF US

Will you join us in the fight against childhood cancer?

It's very easy to fall into the mind-set where we think others will do it so we don't have to. *What ends up happening is that nobody does it.* Please accept our invitation to join this fight with us and make a difference in a child's life. *It may be the difference between life and death.* Here's how you can help:

## Don't Turn A Blind Eye...



We know it's a dirty word, but we need "money." Without the financial gifts of people like you more families will face financial devastation because they choose to be at their baby's sides while they are dying. *Without the financial means to influence research and work toward a cure for childhood cancer, babies will continue to lose their lives every day.* The only gift that's too small is no gift. To help the Sweet Mackenzie Foundation with a financial gift return the pledge form located on Page 19 in this publication or contact us at 865-397-3895. If you don't, that's exactly what the next person will do. *Please help us make a difference.*

## They Need What You Don't!



The Sweet Mackenzie Foundation is preparing to launch a full time ebay fundraising drive. In order to be successful we need donated items of all types. Most of us have items that have been stashed away in a closet or just not used for some time. These items could make a huge difference in the life of a child battling cancer. Your donated items will make it possible for parents to be with their sick babies at the hospital instead of home wondering if they will see them alive again. You can make it possible for families to avoid bankruptcy, have electricity or simply have food to eat while their children battle this terrible disease. Call 865-397-3895 to arrange pick up of your unwanted items.

## Make Sure Everyone... "nose"!



Awareness is a very powerful weapon in the fight against childhood cancer. We understand that there are times when it just isn't possible to help with monetary gifts or donated items. Even at those times you can help by letting others know about the fight that these children face. You can do that by sending a broadcast e-mail to all of your friends telling them about us and our website. You can take Sweet Mackenzie Magazines to work and share them with your peers. Need more ideas on how you can make a difference? Call us at 865-397-3895.